

Why a **CW** Admissions Consultant?

- The increasing responsibilities and decreasing number of high school counselors leave less time for comprehensive student college admissions consultation.
- Highly selective colleges evaluate and admit students on the strength of a comprehensive high school career.
- The college admissions process requires a 4-year commitment of planning, resources, time and perseverance to successfully prepare a student for admission to a highly selective college.
- The College-Watch 4-P System - **PLANNING, PREPARATION, PERFORMANCE, PERSISTENCE** - provides a distinct advantage in the college admissions process.



MISSION

To promote student awareness, knowledge and appreciation of the college admissions process through a mutually planned, comprehensive and systematic process designed to enhance student acceptance at the colleges and universities of their choice.

COLLEGE - WATCH

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CW
COLLEGE - WATCH
ADMISSIONS CONSULTANTS
"Guiding students through the college admissions process"



Welcome to COLLEGE - WATCH

In past years, most high school students gave little thought to college admissions preparation until their junior or senior year. Generally students and parents relied solely on high school counselors for guidance and preparation for college admissions. Well, times have changed. With an upsurge in class sizes, decreases in school budgets, fewer high school counselors to manage the admissions process and the best colleges and universities continuously raising admissions requirements, students and parents are more responsible for navigating this competitive process. As more accomplished students apply, students-acceptance rates decreases. These trends are so apparent that students and parents now realize the need for solid planning and preparation to navigate this increasingly competitive college admissions process.

To accomplish the task of building the foundation required to reach the college of your dreams, you need professional advisors, modern tools, and a proven strategy and techniques. This strategic approach to the college admissions process begins right here with COLLEGE-WATCH. Our exclusive 4-P SYSTEM-**PLANNING, PREPARATION, PERFORMANCE, PERSISTENCE** - has successfully guided students through the college admissions process. The moment is here. Your college destiny is in your hands. The time for College-Watch is now.

The Story

With over 3600 colleges and universities in the United States, the task of finding the best fit for each student is a challenge to say the least.

A personal experience with this process motivated the founder of College-Watch to research and develop the College-Watch program. To understand and simplify the admissions process, many years were dedicated to researching and documenting this complex and evolving endeavor. A major component of the research included visiting and evaluating over one hundred select colleges and universities in the United States. After walking the campuses, conferring with admission officials and enhancing our knowledge of campus cultures, we have successfully guided students to many highly selective colleges and universities.

Our students have been accepted to Amherst College, Vassar College, University of Pennsylvania, University of Southern California, University of Texas, Occidental College, George Washington University, American University, Oberlin College, University of San Diego and University of California Davis.

The founder of College-Watch is an educator, corporate recruiter and trainer, entrepreneur and mother who holds a Masters Degree in Business Administration.

The COLLEGE - WATCH Program

- Guides the student through personal evaluation, defining college goals, and developing a strategy that best positions the student for the college admissions process.
- Supports the student through the college research process to identify, evaluate and select a target list of prospective colleges for application based on student's academic and personal goals and the financial position of the family.
- Assists the student in managing the college admissions process.
- Oversees the student college application process to include application, essay and resume development, and review while ensuring that the student is aware of application deadlines.
- Helps the student prepare for college tours and interviews.
- Works with the student to develop a high school strategy that best positions the student to earn acceptance to prospective targeted colleges.
- Provides the student and parent access to proprietary College-Watch information and management tools that aid in the college admissions process.

